

R E P O R T

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S I S T E R H O O D

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TEMPLE ISRAEL OF HOLLYWOOD

1960-1961

MRS. WALTER BEAL - PRESIDENT

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# Sisterhood Annual Report 1960-61

## PRESIDENT'S REPORT

Just a year ago, when I was installed as President of our Sisterhood, I was indeed mindful of the honor bestowed upon me, and well aware of the tremendous responsibilities that are part of this office.

I faced the future without too much trepidation because I knew I had the wisdom, experience and full cooperation of all our Past Presidents to rely upon; and a splendid corps of Vice-Presidents and other officers had been elected to serve with me.

Early in the year, I issued an open invitation to any qualified Sisterhood member to volunteer for a post on our Board and many availed themselves of this privilege. (I repeat this offer for the year to come, we need all the help we can get. Read the list of committees in the Roster and contact the Vice-President in charge. We will find a place for you.)

Our beloved Dr. Nussbaum stresses "continuity" as a most important factor of Temple life, and with this thought in mind we have tried to continue all cherished and traditional phases of Sisterhood activities and at the same time, since we like to think of ourselves as a very progressive group, to introduce innovations on a cultural and philanthropical, as well as a religious level, which we hope will also become part of our tradition.

Now it is my duty to give an accounting of our activities, to mention the highlights and to give a small measure of thanks to the many who served so faithfully and who rendered such yeoman service.

The great difficulty is in choosing who and which shall be first, for there were many outstanding efforts and a wealth of loving service. Please believe, that like the candles on the Chanukah Menorah, there is no significance to the order of mention, for the First Light is as important as the Third or the Last.

Therefore, in chronological order -

Our thanks to Anne Epstein who was chairman of a lovely "Shares Development" Tea, for which our Rebbitzin Ruth Nussbaum opened her home. Over half of our quota was subscribed at this event. You will be hearing more about the Shares Development project. Watch for news.

The Jan Peerce Concert, in October, was a city-wide cultural highlight. Mr. Peerce was at his magnificent best and the overflow attendance testified to his popularity. We shared the proceeds of this successful venture with the Brotherhood, but we owe a special "thank you" to Bernice Sperling for her difficult task of ticket assignment.

October also saw the start of Dr. Nussbaum's Lecture Series. We thank Rena Bucholtz and Mildred Gelber for their patient job of arranging ticket sales and the many other details. Dr. Nussbaum's timely topic, "History in the Making," provided us with knowledge of events from sources not available to many of us. Dr. Nussbaum was, as usual, informative and inspirational, and he has our heartfelt thanks.

Following custom, Sisterhood hosted a Thanksgiving Dinner Party for service men through the USO. Pearl Siskin was Chairman of this successful party, and with a very hard working committee, did an outstanding job. We are all grateful.



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Early in December, "Operation Gift Shop" took place. We should say, "co-operation," because most of the work of carpentering, shelf-putting up, planning, etc., was done by none other than the President of our Temple, Harold Fleischer. New quarters for our extremely successful Gift Shop were found, remodeled, reshelved, repainted, restored, restocked, and relighted. Aren't words inadequate when it comes to thanking our Temple President for his labor of love, and our Gift Shop Chairman, Hilda Goodman, and her co-chairman, Minnie Brown, and their devoted staff? The Gift Shop is a rousing financial success. Rabbi Kramer has said, "The Gift Shop is a consecrated corner.....By its content and its dedicated workers it raises Judaism."

Early in December, under the chairmanship of Ruth Goodhill, Services for the Deaf were organized, and our Sisterhood hosted the Oneg Shabbat the first three times. This was but one of the innovations we mentioned earlier.

In February we honored Hilda Goodman on the occasion of her 75th birthday. This beloved, great-grandmother, who with her tireless efforts on behalf of Sisterhood, sets a shining example for all of us to emulate, was presented with a Giant Uniongram signed by her fellow Board members and - yes - a key to the Gift Shop. However, it was a golden key, a slight token of how we all feel about her golden endeavors.

In February our regular Board meeting was held at the Hebrew Union College, Jewish Institute of Religion. Rabbi Gottschalk, in his address to us stressed the close ties between the College and Reform Temples. This was most inspirational and educational. (Another innovation.)

In March, continuing Tradition, we held our Purim Carnival. This was sponsored jointly with the Brotherhood. Lillian Epstein was Chairman, Bertha Carlo Co-Chairman, and Pearl Mund, Dinner Chairman. Our thanks to them and their committees and to the members of the Brotherhood who gave such valiant service to make the Carnival a happy time for all.

In March two Model Seders were held for the children of our Religious School. The loving hands of Sadie Berman were in evidence here again, for, as she has been for the past 30 years, Sadie is still our Chairman of Jewish Ceremonials and Art and no Festival is completed for our children without the work of Sadie and her devoted committee.

The Traditional Temple Seder, this year was under the supervision of Rebbitzin Ruth Nussbaum and Gladys Fleischer. Clergymen of several denominations were our honored guests.

In April, it was again our privilege to observe the birthday of both our beloved Rabbis. Rabbi Kramer reviewed for us Irving Stone's "The Agony and the Ecstasy." Dr. Nussbaum consecrated a beautiful Torah mantle made by Matilda Bernard in honor of Rabbi Kramer's birthday. This is another instance of what we meant by co-operative effort. Matilda Bernard patiently and lovingly made the mantle. Dr. Nussbaum made the presentation, Rabbi Kramer was one of the "Birthday boys," Gladys Fleischer was Chairman of the Day, the lunch was delicious..... who should be thanked first? We love them all.



# Sisterhood Annual Report 1960-61

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Also in April came our long awaited Bon Voyage Party, another event co-sponsored by the Brotherhood, another terrific success, financially as well as socially. To name ALL the names would fill a book, but we must mention just a few. From the Brotherhood, Charles Forsch, Harry Glazer, and Louis Liebowitz stand out and from the Sisterhood in strict alphabetical order, NOT importance, Faye Butler, Lorraine Forsch, Lottie Halprin and Babe Spizer, worked, and worked and worked.

April went out with a bang with our tremendously successful Outdoor Art Fair. Our Sisterhood received City Wide recognition in Art Circles for this well organized exhibition of oils, graphics, watercolors, sculpture, mosaics and ceramics by professional and semi-professional artists. We hope to make this an Annual event and to this end have acquired much material to simplify the displaying of art objects. Here again our valiant President, Harold Fleischer, swung his trusty saw and hammer with Harry Glazer, an able assistant. In all the varied phases of this complicated activity Rea Miller kept everything operating smoothly and together with a hardworking committee did a masterful job, as always.

Our Donor Event in May was held in the Crystal Room of the Beverly Hills Hotel with the largest number of Donors present in the history of our Sisterhood. The complicated business of donor records was again capably handled by Mollie Eisenberg and Kathi Shostak. Our thanks to her - to Rose Gilbert for our wonderful program, to Rose Weiner for the lovely arrangements, and to Gladys Fleischer and her committee for hospitality.

So much for chronological activities. Let us try now to express just a little of the gratitude we feel at this time to the many who contributed so much to the past year.

Let us start with our Rabbis, Dr. Nussbaum and Rabbi Kramer. Indeed, "A refuge and strength, A very present help in trouble." This goes for our Cantor, Saul Silverman, and Organist, Lillian Klass, as well. Recently our Rebbitzin, Ruth Nussbaum, called Lillian "A real angel" and who are we to argue with the Senior Rebbitzin?

We have mentioned some of the extra curricular activities of Harold Fleischer, but to see him serving as President of the Temple is another picture and it has been my privilege to attend Temple Board Meetings as well as Temple Staff meetings. These are rare facets of Temple life and one cannot help but feel greatly honored to have been included in these deliberations.

Our Executive Director, Sam Bucholtz, gave us much invaluable advice and the entire Office Staff, willing and much capable assistance whenever called upon. This goes for Mr. Wainschel as well. Without the behind-the-scenes efforts of these faithful friends no project would function smoothly.



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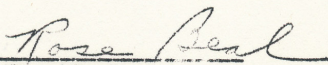
We hope that our Vice-Presidents will, in their reports, thank the many Committee chairmen, who served so faithfully in the various Departments but we call especially to mind the devoted service of - Betty Rivkin and her splendid work on our publicity. Our newspaper coverage was excellent. Charlotte Schwartz, our Columnist, who always got her Copy to the Observer Editor on time, in proper format, and with all phases of our activities plugged. Jessie Fabish and Cecile Gibstein for their most faithful service at Oneg Shabbat. We all enjoyed the cup of cheer and the slice of cholla, but how many came early to help with the preparations? Sylvia Friedland, together with her co-chairmen and committee could always be counted on to see that the Telephone Committee functioned as it should. This is a tiresome chore but a very necessary one. Anne Benson and Helen Barth, Uniongram Chairmen. Our Sisterhood is once more on the Roll of Honor attesting to their efforts in the sale of Uniongrams. Marge Rothman, Decorations Chairman. The amounts spent were always below the budget allowance, the decor always appropriate and charming and usually SOLD to defray expenses. How can one person be so talented? Gladys Fleischer and Sylvia Cooper who regularly and faithfully prepared the delicious lunches at all Board meetings. EVERYONE on our wonderful Program Committee. Our Programs were all outstanding. Under the chairmanship of Evelyn Kahn, our Circles flourished vigorously and next year we hope the newly formed Social Action Group, which meets under the guidance of Claire Wolpe, (at the home of Ethel Ewens) will become a Circle. The Year Book is a tremendous job but here again Cecile Gibstein took over and did it very well. Miriam Curtis reported over \$1000 earned by her work with the Tribute Fund. Think how many letters (all thoughtfully worded) it takes to earn that much money.

At this time we take great pride in reporting that our contribution to the Temple this year was \$5500.00, the largest pledge ever met by our Sisterhood. In addition we have replenished the china, glassware and silverware used in our Dining Hall, at a cost of \$2000.00.

If you agree with me that our Sisterhood has had a most outstanding year, and the record speaks for itself, please remember that accolades should also go to the many unnamed and unmentioned persons whose willing hands and loving hearts contributed so greatly to our efforts. We have named only a few. Our great desire is that no one should be hurt nor offended through an inadvertent omission and so we ask their forgiveness.

In closing let us paraphrase President Kennedy's Inaugural Address, let us not ask what can Temple Israel do for us or give to us, but rather, what can we do for our Temple through our Sisterhood. Thus will we follow Sisterhood's creed of service to Temple, Judaism, and Humanity and thus may we go on from "Strength to Strength."

With thanks and with love,

  
Rose Beal



# Sisterhood Annual Report 1960-61

## SISTERHOOD BUDGET 1960-61

Contribution to Temple	\$2500.00	
Gold Page in Temple Journal	500.00	
Dues to Nat'l Fed. Temple Sisterhoods, 600 members @2.	1200.00	
Due to Western Fed. Temple Sisterhoods, " " @ 25¢	150.00	
Religious School Activities	1000.00	
Trophy Awards	60.00	
Y.E.S. Youth-Education-Sisterhood (thru Uniongrams)	600.00	
Camp Scholarships	700.00	
Contribution to Camp Saratoga	250.00	
Activities Director	1000.00	
Friday Night Social Hour	500.00	
Programs	500.00	
Membership Tea	200.00	
Donor's Luncheon	700.00	
Decorations	150.00	
U.S.O.	150.00	
Contribution to Calif. School of Hebrew Union College	100.00	
World Union for Progressive Judaism	60.00	
Jewish Draille	50.00	
Service for the "Hard of Hearing"	50.00	
Needlework Guild	25.00	
Dues to Jewish Federation Council	15.00	
Dues to Conference of Jewish Womens Organizations	10.00	
Conference of Christians & Jews	25.00	
Chaplains Aid, University of Religious Conference	10.00	
Dues to Jewish Welfare Board Associates	10.00	
Printing & Stationery(including Roster book)	1000.00	
Postage	500.00	
Convention Expense (part of next year's expenses)	200.00	
Kitchen Supplies	1500.00	
President's Expense	50.00	
Miscellaneous	100.00	
	<u>\$ 13865.00</u>	
Additional pledge made to Temple, Steve Brody Wing	<u>3000.00</u>	
Collect at meetings for March of Dimes		\$16,865.00

MRS. SIDNEY WISE  
BUDGET CHAIRMAN &  
EXECUTIVE BOARD



# Sisterhood Annual Report 1960-61

## TREASURER'S ANNUAL REPORT JUNE 8, 1960 TO MAY 29, 1961

ACCOUNT	RECEIPTS	DISBURSEMENT	LOSS	PROFIT
Adult Education Program		50.00	50.00	
Arts & Crafts	2.75			2.75
Art Fair	1876.76	1677.13		199.63
Board Luncheons	27.00			27.00
Bon Voyage	10198.00	6783.03		3414.97
Bridge Club Duos	100.00	70.00		30.00
Camp Saratoga		250.00	250.00	
Cerebral Palsy Contribution		10.00	10.00	
Circlos	1308.50	20.00		1288.50
Conference of Jewish Women's Org.		10.00	10.00	
Convention Expense L.Klass		150.00	150.00	
Cook Books	162.90	2.40		160.50
Decorations	129.00	249.63	120.63	
Donor's Luncheon	160.25	1123.34	963.09	
Exchange	360.90	360.90		
Gift Shop	2000.00			2000.00
Jan Peerce Concert	8942.19	6740.03		2202.16
Jewish Fed. Council		15.00	15.00	
Jewish Music Council of L.A.		10.00	10.00	
Jewish Welfare Board		10.00	10.00	
Kitchen Equipment		2962.79	2962.79	
Lecture Series	821.00	21.86		799.14
Membership Dues (595 Memb.)	3570.50			3570.50
Membership Tea	108.50	220.00	111.50	
Miscellaneous	21.50	141.10	119.60	
Monthly Meetings & Luncheons	1895.96	1016.54		879.42
National Conference of Jews & Christ.		25.00	25.00	
Nat'l. Fed. of Temple Sister.		1203.68	1203.68	
Needlework Guild		25.00	25.00	
Oneg Shebat	959.00	1136.19	177.19	
Postage		374.48	374.48	
President's Allowance		22.50	22.50	
Programs	15.00	407.50	392.50	
Purin Bazaar	1952.15	1515.50		436.65
Religious School	275.50	1002.65	727.15	
Roster Income	425.00	20.28		404.72
Scholarship Fund		700.00	700.00	
Silver Coin Coll. N.F.T.S.	48.00	60.00	12.00	
Stationery & Printing		1042.03	1042.03	
Temple Contributions	155.00	6000.00	5845.00	
Temple Seder	156.50			156.50
Tribute Fund	991.44	195.00		796.44
Trophies & Awards		83.41	83.41	
U.A. H. C.	6.35	15.00	8.65	
Uniongrams	737.41	751.00	13.59	
U.S.O.	11.56	150.00	138.44	
Western Fed. of Temple Sister.		196.35	196.35	
	<u>37418.62</u>	<u>36819.32</u>	<u>15769.58</u>	<u>16368.88</u>

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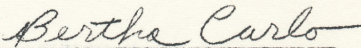


# Sisterhood Annual Report 1960-61

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TREASURER'S ANNUAL REPORT  
June 8, 1960 to May 29, 1961

Totals carried forward	<u>RECEIPTS</u>	<u>DISBURSEMENTS</u>	<u>LOSS</u>	<u>PROFIT</u>
	37418.62	36819.32	15769.58	16368.88
Total Receipts	\$37418.62			
Loss Total Disbursements		36819.32		
Balance Total Receipts	\$	599.30		
Profit	\$16368.88			
Loss		15769.58		
Balance - Profit 1960-61	\$	599.30		
Bank Balance 5/31/60	\$	2958.01		
Add Profit for year 1960-61		599.30		
Total 5/29/61	\$	3557.31		
Bank Balance 3/31/60	\$	2958.01		
Add Receipts 1960-61		37418.62		
	\$	40376.63		
Loss Disbursements 1960-61		36819.32		
Bank Balance 5/29/61	\$	3557.31		
Savings Account Balance 5/29/61			\$288.51	

  
Bertha Carlo  
 TREASURER



# Sisterhood Annual Report 1960-61

## MEMBERSHIP & ADMINISTRATION

The activities of the various committees, as reported herein by the Committee Chairmen who fall under the jurisdiction of Membership and Administration, depict the activities of the year 1960-1961.

The success of every endeavor undertaken was primarily due to dedicated efforts, the cooperation of the Chairmen and Committees, and acknowledgment of responsibilities by everyone concerned.

The ways and means Committee this year concluded most successfully two new endeavors by Temple Israel Sisterhood, together with Brotherhood. To be specific, the Jan Peerce Concert, and the European Trip, and was concluded by the memorable Bon Voyage Party. The Purim Carnival and Art Fair were again, this year, a Sisterhood project, and very satisfactorily administrated by their Committee.

To all the Chairmen and the Committees mentioned above, may I offer my thanks for a job very well done. To the Chairmen who so successfully kept our donor records, making possible our delightful donor luncheon, compiled our budget and Year Book, may I offer my heartfelt thanks for the dependability, and the effort which was yours.

Respectfully submitted,

MRS. LOUIS (FAYE) BUTLER  
VICE-PRESIDENT



# Sisterhood Annual Report 1960-61

## ANNUAL REPORT ON MEMBERSHIP 1960-61

At the time this report is being written, the Membership Committee of Sisterhood has brought in 63 new Sisterhood members, and we again take this opportunity to welcome each and everyone, and sincerely hope they will become more active each year. We welcome their help and suggestions, and hope that all members will always feel free to offer them.

Our new Sisterhood year opened with a Membership Tea in Miller Hall on Tuesday, September 13, 1960, under the chairmanship of your Membership Chairman, and Mrs. Myron Fields, and our President, Mrs. Walter Deal, and Vice-President in charge of Membership, Mrs. Louis Butler, both of whom did more than their share of the work. As usual, all new Sisterhood members were invited as guests of Sisterhood and all Sisterhood members who had paid their 1960-61 dues were also guests. A play reading of "A Raisin in the Sun" by Stanley and Rena Waxman was given and was thoroughly enjoyed by all. Having the Waxmans at our Membership meeting is almost becoming a tradition.

All new Sisterhood members were written a note of welcome, and they were contacted by our Circle Chairman as well as from time to time welcomed by their names being listed in the Observer.

The Membership Committee worked closely with the Telephone Committee to see that each new member was called for all meetings, and a number of our new members became members of the Telephone Committee which helped them get acquainted with our members.

The Membership Committee also worked closely with the Financial Secretary so that each resignation was contacted by Mrs. Jack Fier, our Retention Chairman. Mrs. Fier again did a wonderful job in her department in creating a feeling of good will to those members who left Sisterhood. These were practically all members who had resigned their Temple membership and affiliated elsewhere. Mrs. Fier assured them that they were missed in our Sisterhood and would always be welcome to come to any meetings, or perhaps rejoin us in the future.

Again, I want to pay a special thanks to Mrs. Joseph Cooper who wrote all the invitations to the Membership Tea, as well as writing all the notes of welcome to each member that joined, under the signature of the Membership Committee Chairman.

I also want to acknowledge a great deal of thanks to Mrs. S. M. Roth, who, as usual led the parade in the number of new members secured. Mrs. Maurice Landau did an excellent job as well in this department, and our president, Mrs. Walter Deal, was outstanding in bringing in new members to Sisterhood. I want to add my thanks, too, to my Co-Chairman, Mrs. Myron Fields, as well as to Mrs. Julius Cooperran, and all of the members of Sisterhood who assisted in obtaining new Sisterhood members.

I know that the new Membership Chairman for the coming year will be able to greatly improve on this year's performance, as I am sure she will come in to the job fresh, and with new ideas and enthusiasm. I will be available for any suggestions and help that I might give.

Respectfully submitted,  
MRS. HERMAN (BERNICE) SPERLING  
MEMBERSHIP CHAIRMAN



# Sisterhood Annual Report 1960-61

## CIRCLE REPORT 1960-61

Circles for the 1960-61 year have been active, interesting and has provided a source of some new and provocative ideas for expanding Sisterhood activities. To date, there are 9 circles of which 4 are card groups, 4 book groups, and a mosaic group.

To date, Circles have contributed \$1255.50. This amount is not the total sum since all the figures have not been turned in for accounting.

In the study of how to handle circles most advantageously for the best interest of all, several problems have arisen which need solution. At the start of each fall season, usually with the Membership Tea, new groups are more easily formed and established groups may have a few openings...consequently circles are usually at capacity as the fall and winter seasons get under way; thereupon new members coming into Sisterhood at a later time, or those learning of a group they would like to participate in are hard to place. When group lessons take place in mosaics, etc. often those wanting to join can do so, but as in the case of bridge lessons, unless they start at the very inception, they cannot participate. As a result we have a continuing nucleus of women who are waiting for new groups to be formed.

It would seem, therefore, that a better idea for the handling of Circles would be to have a Circle Chairman, as heretofore, but to have co-chairmen act as coordinators of each specific group. They would have a closer understanding of the specific needs as they arose, and could more quickly fill out the groups, or arrange new ones. As a case in point, the book circles seem to fill to capacity most quickly and maintain themselves very well. However, this entire group could stand an expanding program of inter-circle activity, i.e. authors, composer's meetings, writing techniques, a class in moderator methods, and inter-discussion get-togethers. It might also be a good idea to consider a plan for programming a special Circle Mixer get-together midway through the season, as well as featuring a specific Circle Program for a Sisterhood luncheon meeting.

A great need in the general circle area is to launch a Service Knitting and Sewing Circle. This group should more than likely meet at the Temple, and a transportation car-pool be worked out. Circles are an invaluable adjunct to Sisterhood, not only as a source of donor support, but as a means of integration. Certainly many new and valid ideas could be explored and experimented with in these areas.

Respectfully submitted,

EVELYN KAHN  
CIRCLE CHAIRMAN



# Sisterhood Annual Report 1960-61

## TRIBUTE FUND

During the past fiscal Sisterhood year, notes and letters were written by your chairman of the Tribute Fund, and a bi-weekly column prepared for the Temple "Observer". Also, a monthly report of the credits due the senders of these notes sent to the Donor Chairman. 50% of each contribution is credited to the account of the sender.

A total of approximately 400 notes and letters were sent by your chairman, and the receipts to date, are approximately \$900.00. However, by the completion of the term of office which is in June, I hope to bring this amount up to \$1000.00, as we still have Confirmation to look forward to as well as the normal contributions which come in from time to time.

With the completion of my term of office which I have held for better than 3 years, may I thank the Sisterhood for the privilege of serving in the capacity of Tribute Fund Chairman, and hope that my work has been satisfactory and helpful to the Sisterhood as well as to the recipients of my notes and letters.

Respectfully submitted,

MRS. MIRIAM F. CURTIS

TRIBUTE FUND CHAIRMAN



# Sisterhood Annual Report 1960-61

## GIFT SHOP ACTIVITIES

We are very happy to report a very busy year, and we trust the results will be satisfactory to all. We wish to thank all our very loyal customers, but we know that there are many others who could patronize us somewhat more as they don't seem to realize that we have this gift shop for their convenience.

We try to give the best service possible, and try to keep the shop stocked with new and seasonable merchandise. We would like to reduce our large and varied inventory, and the only way that that can be done is by your purchases, so won't you please come in and browse. You might see something you would like to have or to give away.

On printing stationery and invitations, we give a discount of 15% from the book prices. This price cannot be bettered anywhere. Moreover, this is a good item for us as it entails no investment. Our values are good on all our merchandise. Naturally, we must sell at a profit in order to raise the money for the year-end.

We had a very good season with Barton's Confections and hope to have a good selection of these goods for the fall business. Chanukah orders should be placed early, however, so as to avoid disappointments.

We have just replenished our stock of paperback books in which you might find something you have been seeking.

We wish to thank all our loyal and faithful workers for their help on Saturday and Sunday mornings, and at all meetings. We could not carry on without them.

Respectfully submitted,

HILDA GOODMAN, GIFT SHOP CHAIRMAN

MINNIE BROWN, GIFT SHOP CO-CHAIRMAN



# Sisterhood Annual Report 1960-61

## SISTERHOOD GIFT SHOP

### STATEMENT OF PROFIT & LOSS For the Year Ended April 10, 1961

<u>SALES</u>		\$13,441.49
<u>COST OF GOODS SOLD</u>		
Inventory, beginning of year	\$ 4,069.46	
Purchases	10,794.19	
	14,863.65	
Less: Inventory, end of year	5,389.06	
<u>TOTAL COST OF GOODS SOLD</u>		9,474.59
 <u>GROSS PROFIT</u>		 3,966.90
 <u>EXPENSES</u>		 104.60
<u>NET PROFIT</u>		\$ 3,862.30

### BALANCE SHEET As of April 10, 1961

	<u>ASSETS</u>	
Cash		\$ 2,930.01
Accounts receivable		902.67
Inventory		5,389.06
<u>TOTAL ASSETS</u>		\$ 9,221.74
	 <u>LIABILITIES AND CAPITAL</u>	
Liabilities:		
Accounts payable		315.64
Capital:		
Balance, beginning of year	\$ 6,743.80	
Less: Cash transferred to Sisterhood in 1960	1,700.00	
	5,043.80	
Add: Net profit for the year ended April 10, 1961	3,862.30	
	8,906.10	
Total Capital		8,906.10
<u>TOTAL LIABILITIES AND CAPITAL</u>		\$ 9,221.74

(Prepared from books & records without audit)

FRANK G. FLEISCHER, C.P.A.  
1356 Highland Pl.  
Los Angeles 16, Calif.  
We. 1-5673



# Sisterhood Annual Report 1960-61

## WAYS & MEANS 1960-61

Sisterhood this year has enjoyed the distinction of surpassing all earnings of previous years, and taking on two entirely new ventures.

The combined efforts of the Brotherhood helped in making two major fund raising projects most successful financially, as well as socially. The first affair was the Jan Peerce Concert which afforded a most cultural evening as well as opening new avenues of earning power for the Temple. The net income to each Sisterhood and Brotherhood was \$2230.16.

A second affair combining both auxiliaries was the Purim Bazaar which netted \$436.65 to each group. It has been recommended that next year's Bazaar be held expressly for the children, thus eliminating the evening affair as there is too much effort expended, and too little money earned.

The "Gala Bon Voyage" party, also was a new idea to our Temple. The support of the Brotherhood was invaluable, and with the help of the other auxiliaries, proved that in union there is strength. 976 tickets were sold at \$10.00 each. Over 450 people attended the party and drawing. Brotherhood and Sisterhood each earned \$3,414.97, net profit from the affair.

This has been a most fruitful year. Personally, it has been most enjoyable for me to have worked with this very excellent committee, and for the Temple.

Respectfully submitted,

BABE SPIZER

WAYS & MEANS CHAIRMAN



# Sisterhood Annual Report 1960-61

## ART FAIR PROJECT

The first Sisterhood sponsored Outdoor Art Fair was held April 30, 1961, Sunday, from noon to 5:00 P.M. on the new parking area.

Two mailings were sent out in addition to the regular Observer publicity. Each mailing consisted of 1900 flyers as follows: 1200 were sent to Art schools, artists and individuals who had contact with artists.

An entry fee of 50¢ per item was charged to cover handling costs. Receipts were made in triplicate for each item to be sold or displayed; one copy for Sisterhood, one for the artists, and one for the purchaser. The Sisterhood copy will be the basis of a mailing list for next year.

Artificial flower plants were purchased to sell for a profit as well as to add color to the fair. Booths were built to sell hot dogs, pizza, soft drinks, coffee and doughnuts. Another booth was built for demonstration of serigraphs, and a third booth for mosaic demonstrations. The gift shop was given an area to sell "bargain items".

Profits on the sale of art works was based on a return of 25% for the Sisterhood and 75% to the artist.

Peg boards for hanging were built by Harry Glazer and Harold Fleisher. The day before the fair, they were assembled and placed on the lot with the help of Hal Moskowitz and several employed men. Cost of these boards and paid labor was covered by a generous check from the Temple as the boards can be used for many future events.

The profit in cash was very small, but based on the experiences of this year, it is my feeling that subsequent affairs will be much more successful, financially, as well as in better attendance.

The new parking area was spacious enough to display works without crowding, the weather was perfect, and the comments from the artists were most favorable as to hanging conditions and mechanics of handling receipts.

Judges were Jules Langsner, editor of the Beverly Hills Times, and Suao Serasawa, art teacher. Miss Ethel May Ewens judged the entries of the Religious School which was in a special reserved section. The Art Fair prizes were \$100.00, \$50.00, and \$25.00. A special purchase prize award of \$100.00 was won by Esther Lewis of our Sisterhood. Esther has presented the Temple with another Serigraph titled "The Law of The Lord Is Perfect." The children received ribbon awards.

Respectfully submitted

REA MILLER

CHAIRMAN OF ART FAIR



# Sisterhood Annual Report 1960-61

## DEPARTMENT OF ADVANCEMENT OF JUDAISM

I would like to take this opportunity to thank the Chairmen and their committees in the Department of the Advancement of Judaism who have most capably and successfully fulfilled their duties. We have had outstanding results this year.

I would like to thank Ann Benson and Helen Barth, Chairmen of the Uniongram Committee for their diligence in promoting one of Sisterhood's most important functions, the sale of Uniongrams.

For writing such meaningful and personal Uniongrams in the name of Sisterhood on occasions of joy and sorrow to members of our Sisterhood, the Temple and members of the community, thanks to Mireen Kaufman, Esther Glazer, Mildred Ehre, and Harriet Barish.

To Jessie Fabish for the planning and execution of our beautiful Oneg Shabbats and for getting hosts and hostesses for each Friday night, my grateful thanks and appreciation. To Cecile Gibstein who worked so conscientiously and faithfully on our Oneg Shabbats.

To Lillian Korach - Chaplain and Chairman of the House of Living Judaism.

To Pearl Friedman - Combined Campaign.

To Betty Rivkin - Publicity.

To Charlotte Schwartz - Sisterhood Columnist.

To Ruth Nussbaum - World Union of Progressive Judaism.

To Elizabeth Chadwick - for bringing Sunshine into the homes of our illmembers.

To Sylvia Friedland, Chairman, and her fine telephone committee.

To Ann Epstein, Chairman, and her committee for the Shares Development Fund.

It has been a pleasure to serve with so many dedicated women, and I have enjoyed every minute of it. Again, my grateful thanks to those who worked with us this year.

Respectfully submitted,

MRS. HERMAN (GITA) MOSKOWITZ  
VICE PRESIDENT  
DEPT. OF ADVANCEMENT OF JUDAISM



# Sisterhood Annual Report 1960-61

## U.A.H.C. COMBINED CAMPAIGN FOR REFORM JUDAISM

Our Temple members are generous in contributing their share to the Combined Campaign. The 1960-61 needs amount to \$4,122,769. What for? Briefly, so that the U.A.H.C. and the H.U.C.-J.I.R. could improve their service, assistance and guidance. This includes the training of 1,837 rabbinic, cantorial and education students. Then, too, in Jerusalem, soon, the H.U.C.-J.I.R. will build a graduate school of Archaeology and Biblical Research, and a reform Jewish Chapel, the first in Israel.

This is our opportunity for advancing Reform Judaism. Truly "without Judaism, there can be no real or ultimate meaning to any Jewish pursuit".

We thank you for continued support.

Respectfully submitted,

(MRS. GENE) BEARL FRIEDMAN  
Chairman



# Sisterhood Annual Report 1960-61

## OBSERVER COLUMNIST

The function of the Sisterhood Observer columnist isto keep Sisterhood and Temple members informed of Sisterhood activities through the regular Sisterhood column in the Observer. She has no responsibilities for other means of publicity, or the preparation of flyers, or the preparation of Observer material not contained in the column. She does not prepare copy for Observer boxes, or for publicity in the Observer in other areas.

The columnist should check with the Temple office to obtain the schedule of publication and deadline dates at the beginning of the year. Thereafter, it is her responsibility to have her copy at the Temple office on time, and in suitable condition for the printer. All copy should be typewritten, using a line 30 spaces long, double spaced. Copy prepared in this fashion does not need retyping before it is sent to the printer. The Sisterhood column is normally about 9½ inches long. Typed copy, 30 spaces to the line, may be counted as approximately 8 lines to the inch. It is the responsibility of the columnist to see to it that her copy does not exceed or fall short of the amount of space allocated. Of course, an occasional short column or over-run will be forgiven, as the Observer editor and the Temple staff have always been most cooperative.

It is the responsibility of the columnist to check with the Sisterhood president prior to deadline dates to obtain information and material for the column. She should not have to call various chairmen, etc. for information as there are many chairmen, and only one columnist, but, she usually does.

The job is a most pleasant one, and I have enjoyed it during the past two years. I should like to thank our president, Rose Beal, for all her help and cooperation, and all project chairmen who cooperated with me during the past year. I should also like to thank Sisterhood for affording me this opportunity to serve it, and our Temple, for the last two years.

Respectfully submitted,

CHARLOTTE K. SCHWARTZ  
Observer Columnist



# Sisterhood Annual Report 1960-61

N -- NEWS

E -- EVENTS

W -- WOMEN

S -- SOCIETY

What, who, when, why and where? -- When these five questions are answered, it is a news-story. Sisterhood during the past year has been able to answer these questions many times, and at least one newspaper used the story on each occasion.

General publicity has had the mission of informing our membership through the general press, the whole Jewish community and the general Los Angeles community. The main target of press releases during the year has been the Jewish Community, first, through the Anglo-Jewish publications - the B'NAI B'RITH MESSENGER, CALIFORNIA JEWISH VOICE, HERITAGE, and the VALLEY JEWISH NEWS. These publications have cooperated excellently, printing almost every item furnished.

The second area of press coverage attempted has been the community newspapers. We have had excellent cooperation here, too, from the PICO and BEVERLY POST, the HOLLYWOOD CITIZEN-NEWS, the BEVERLY HILLS CITIZEN PUBLICATIONS (including the West Hollywood Tribune and the Miracle Mile Citizen), the WILSHIRE PRESS, and several others. We appreciate this assistance.

And the third area, touched very infrequently, has been the Metropolitan Press. In this category are THE TIMES, EXAMINER, MIRROR, and HERALD-EXPRESS. During the year, at least one story has appeared in these publications.

Radio has acknowledged our affairs, too, with many of the area's 19 AM stations announcing some of our activities that have had general appeal.

Doing publicity has been fun, because it has had some success during the year.

  
PUBLICITY CHAIRMAN



# Sisterhood Annual Report 1960-61

## ONEG SHABBAT COMMITTEE

Two years ago, we inaugurated the system of having hosts for the Oneg Shabbat - to celebrate their birthdays, anniversaries, baby-namings, engagements of their children, etc. and it has been a most successful and satisfying experience.

Visitors are always welcome, and it has been a joy to hear the comments about the impressive service which our Rabbis, Cantor, and organist give us, with the blessings of the wine and chalah, the introduction of the hosts and hostesses, announcements of a joyous nature, and the hospitality of serving refreshments to all who come into Miller Hall for the social hour. Our Temple has made a name for itself in so many respects, and this is not the least of them.

To those women who came every Friday night, especially Mrs. Jacob Gibstein and Mrs. Herman Moskowitz, to cut the cakes, fill the trays, decorate the tables, and then serve after services, we want to give our whole-hearted thanks. We know it is not easy to always come early on Friday nights, but they have done it most willingly. I do feel, however, that we should have a rotating group of women, so that this part of our services will not always have to be handled by the same dedicated group of women.

If any member of the Temple or Sisterhood desires to be a hostess for any happy occasion, we would appreciate their contacting the Temple Office, in which case they will be referred to the Chairman in charge. We want everyone to participate in the "Joy of Sabbath". We would again suggest that the hosts and hostesses of the evening be present and participate in the service, just as they would in their own homes. It is only fair that those who have shared in this social hour be known and recognized for their thoughtfulness and hospitality.

We wish to thank the wives of the Ushers who most willingly serve at the Oneg Shabbats and all of whom who have participated in some way. We know what this spirit of friendliness has meant to all who come in for a cup of coffee and chat with their friends.

Respectfully submitted,

JESSIE FABISH  
Chairman



# Sisterhood Annual Report 1960-61

## TELEPHONE COMMITTEE

The Telephone Committee functioned, as in previous years, with its 10 Captains drawn from Board membership, and some 40 workers.

My co-chairmen, Sarah Lewis and Elsie Richmond, were cooperative and especially helpful on occasion when special lists had to be called, or if a worker was unable to continue her work. I was also very fortunate to be able to call on some of my personal friends who were not a part of the committee, to lend their efforts for emergency calls.

I believe there have been many successes this year. It began with the Jan Peerce Concert, and we have just wound up our "Bon Voyage" party. These were our larger events, and we still are looking forward to our Donor Luncheon. I know this will terminate a very outstanding year for Sisterhood.

I want to sincerely and meaningfully, thank each of my Captains, each of my Workers, and my friends for their willingness and cooperation in this tremendous task; and if the results of any of the functions were in part due to their efforts, they were indeed gratifying.

To our President, Rose Deal, my thanks for her patience and understanding. I was happy to have had the opportunity to work with her and to be of some service to our Sisterhood.

Respectfully submitted,

SYLVIA FRIEDLAND

Telephone Committee Chairman



# Sisterhood Annual Report 1960-61

## UNIONGRAM COMMITTEE

A committee meeting was held at the home of Gita Moskowitz in August, 1960 to formulate the plans for the coming year. Discussion included various ways of promoting sales and interest in Uniongrams.

Miniature Uniongrams were mailed with statements of dues at the beginning of the Sisterhood year to each member. Only 25 Uniongrams were returned without payment.

Posters of Uniongrams were displayed at every Sisterhood meeting and short talks were made as reminders to use and send Uniongrams for all occasions. They were available in the Gift Shop at all times. Each board member contributed an extra dollar for giant Uniongrams. A total of \$88.00 was collected.

In February, 1961, a giant Uniongram was presented to Hilda Goodman in commemoration of her 75th birthday.

This year, we instituted a secretarial service whereby a Uniongram was written and mailed in the name of the sender for 30¢. Sisterhood also mailed out approximately 250 personal messages for various occasions to members of the Sisterhood, Temple, and the community at large.

The total expense for Uniongrams was \$751.00 and our receipts to date are \$ 737.41.

This year our Sisterhood was placed on the Y.E.S. Honor Roll by the National Federation of Temple Sisterhoods.

Respectfully submitted,

ANN BENSON

HELEN BARTH

Co-chairmen of Uniongram  
Committee



# Sisterhood Annual Report 1960-61

## SHARE DEVELOPMENT FUND

Our Sisterhood members have already subscribed to one-half of its goal in "Sisterhood Shares".

These "Shares" are available in contributions of \$100.00 each, payable, if so desired, in four annual sums.

With your continued support, we hope to complete our pledge in the very near future.

Respectfully submitted,

MRS. LOUIS (ANN) EPSTEIN

Chairman



# Sisterhood Annual Report 1960-61

## DEPARTMENT OF HUMAN RELATIONS

This has been an exciting and fruitful year for Sisterhood, and I am proud to submit the reports of the chairmen of the committees under the Department of Human Relations who so notably contributed to the year's outstanding success.

Service and accomplishment are not to be measured by the brevity of some of the reports, for each chairman gave conscientious attention to her task, as evidenced by the year's record. In addition to the detailed reports of major activities within the scope of "Human Relations" submitted by their chairmen, I would like to comment, in a "thumb-nail" review, on the activities of the following chairmen:

Ruth Nussbaum, chairman of the Interfaith Committee, reports on the excellent public relations resulting from the annual Interfaith event. This year again, public school teachers and principals of the area were invited to a Friday night service celebrating the Chanukah season. After the service, the guests joined in the Oneg Shabbat and then retired to the Chapel where the Rabbis explained the holiday. Ruth Nussbaum and Gladys Fleischer arranged an impressive and heart-warming Seder which was attended, in addition to Temple members, by clergymen of various denominations.

Decorating Committee. Again our decorating committee, under the chairmanship of Mrs. Morris Rothman, enhanced our luncheons by their original and artistic table decorations and special effects, all of which carried out the theme of each meeting, and were a constant source of admiration. They were offered for sale at very reasonable prices, and often added to our income by being purchased for home use.

Transportation. Mrs. Noah Lewin again took charge of transportation, providing rides to the meetings whenever possible for women who requested transportation.

Needlework Guild. Mrs. Molly Wise, chairman, reports that Sisterhood again made a cash contribution to the Guild which buys merchandise such as dresses, shoes, layettes, etc. for distribution to Day Nurseries, hospitals, and schools for needy children.

As is our annual custom, an appeal was made for contributions to the Red Cross.

To all of these chairmen and their committees, I extend my heartfelt thanks for their devoted service and acceptance of responsibility, and for their gracious cooperation in the presentation of these reports, my sincere gratitude.

Respectfully submitted,

MRS. ALBERT A. GALSTON

Human Relations Department Chairman



# Sisterhood Annual Report 1960-61

## BONDS OF ISRAEL

At the big board meeting in September, we were honored by the presence of the very charming "Miss Israel" who told us a little about her life in Israel and of her duties as Miss Israel of the Miss Universe contest. After her remarks, your chairman gave a short pitch for the sale of Israel Bonds.

## COMMUNITY CHEST

At the luncheon meeting in October, volunteer cards for Community Chest workers were distributed and a short appeal for workers was made. This was followed up with telephone calls. A fair number of volunteers for solicitation and office assignments was obtained.

## UNITED JEWISH WELFARE FUND

At our Social Action Evening Meeting in January, we presented the city-wide Woman-Power chairman, Mrs. Phil Wain. She is one of our own workers for Welfare Fund. Without the volunteer, the Campaign would be a failure. As always, our women showed their devotion to our community and rallied to the fore.

Respectfully submitted,

SUSANNE MEYER



# Sisterhood Annual Report 1960-61

U. S. O. DINNER  
NOV. 19, 1960

The committee consisting of Pearl Siskin, Chairman, Gladys Newman, Co-chairman, and able assistants, Miriam Resner, Bernice Sperling, and Lottie Halprin, prepared a dinner for service men at the West Side Jewish Community Center. About 75 men were served a turkey dinner with all the trimmings. It was pleasing to note how many of the boys commented on the festive table decorations. They were especially pleased that we would take the time and effort to make the table so decorative with harvest decorations commemorating the Thanksgiving Holiday.

Mr. Arthur Newman helped carve the turkeys which was definitely a man's job.

We received several calls and letters commenting and thanking us for our participation in the USO effort to make the boys away from home feel at home. The boys served were from many nationalities, and from many parts of the United States.

It was gratifying and fun to serve on this committee. \$150.00 was allocated by Sisterhood for USO work, and after purchasing all of the food and sending two boxes for Chanukah to boys of Temple Sisterhood members who were in the service, we returned \$11.66 to the treasurer.

I would like to take this opportunity to thank all those who worked with me, and I shall sincerely look forward to working on this committee next year.

Respectfully submitted,

(MRS. WM.) PEARL SISKIN

Chairman



# Sisterhood Annual Report 1960-61

## PROGRAM COMMITTEE

- SEPTEMBER...Membership Tea. A delightful afternoon was spent with Rena and Stanley Waxman in their exciting portrayal of "A Raisin in the Sun".
- OCTOBER....Mrs. Gene Friedman, Chairman of the Day, presented the unusual and colorful Ethnic Dance Theatre in "Our Heritage of World Dance". We are indebted to Mrs. Friedman in bringing to us the celebrated dancing of Lalla Lezli, Lonny Cothrin and Karoun Tootikian.
- NOVEMBER...Moderated so capably by Mrs. Wathaniel Smith, and chaired by Mrs. Herman Miller, Sisterhood was well informed on Education, Religion, and Mental Health by the panel discussion of "You and Your Family Circle". Participating were Mr. Samuel Oerlich, Principal of Fairfax High School, Rabbi Wm. M. Kramer, and Louis J. Wise, M.D. Associate Director of Mt. Sinai Child Study Center.
- DECEMBER....A Chanukah Cantata with readings by Robert Middleton, Cantor Saul Silverman, and Lillian Klass with her charming Ladies, in song, gave us a pleasing program. Mrs. Charles Meyer was Chairman of the Day.
- JANUARY....Once again, Sisterhood was privileged to enjoy the efforts of Mrs. Arthur Wolpe, Social Action Chairman, in "The Challenge of the 60's". The provocative panelists, in Open End discussion, were Mr. Sam Hammerman, Principal of Jefferson High School, Mrs. Ruth Kadoni, charming Chairman of County Conference of Community Relations, John Anson Ford, Chairman of Fair Employment Practices Commission, and Rabbi Wm. M. Kramer. Moderated most ably by Mr. Steve Broidy.
- FEBRUARY....A most delightful musical afternoon was spent with members of the UCLA Opera Workshop. Mr. Irving Beckman, accompanist, and the beautiful voices of Judith Reed and Leonard Graves in scenes from Menotti's "The Telephone" and from "Kismet". Mrs. David Sosson chaired the program.
- MARCH.....Mrs. Walter Knispel brought us an unusual presentation in "Jewels by Feiffer" with Frank Mahoney, Sue Barnes, and Dave De Paul, clever, sophisticated young actors. An innovation in program and well received by Sisterhood.
- APRIL.....Our Rabbis' Birthdays were celebrated fittingly with the excellent review by Rabbi Wm. Kramer, of the exciting new book, "The Agony and The Ecstasy", by Irving Stone. Chairman of the Day, Mrs. Harold Fleischer.
- MAY.....Celebrating Israel's Independence Day in words and music, "Milk and Honey?", written and narrated by Ruth Nussbaum, sung by Beatrice Yaron, accompanied by Lillian Klass, a program long to be remembered.
- Donor Luncheon. A most enjoyable Fashion Show modeled by our own Sisterhood members. Held in the Crystal Room of the Beverly Hills Hotel with 250 women present. Chairman of the Day was Rose Gilbert, Chairman of Arrangements, Mrs. Jack Weiner, and



# Sisterhood Annual Report 1960-61

MAY..... Donor Record Chairman, Mrs. Harry Eisenberg.  
JUNE..... Installation. Entertain by the outstanding talent of  
Lionel Ames, popular TV, radio and organization entertainer.

Our grateful acknowledgement to Mrs. Norman Rivkin who obtained excellent press coverage for our monthly programs.

Our program committee made every effort to bring to Sisterhood a great variety of interesting, educational, and entertaining programs. We hope that we have succeeded in our endeavor:

Mrs. Charles Meyer  
Mrs. Edith Pelz  
Mrs. Herman Miller  
Mrs. Harold Fleischer  
Mrs. Gene Friedman  
Mrs. William Kramer  
Mrs. Russ Morgan  
Mrs. Max Nussbaum  
Mrs. Norman Rivkin  
Mrs. Edward Levi  
Mrs. David Sosson  
Mrs. Walter Knispel

Respectfully submitted

MRS. MARTIN (LILIAN) EPSTEIN  
Program Chairman



# Sisterhood Annual Report 1960-61

## LUNCHEON HOSTESSES COMMITTEE

I want all of the very nice group of women who served the luncheons at our meetings to know that they did a very outstanding service to our Sisterhood, by their fine cooperation, their courtesy, and their willingness. We had a larger attendance at our meetings this year, and everyone feels that the service was handled very well.

As I recommended last year, I feel that the older members should sit at tables with new members, to help them feel welcome and to have a desire to attend each of our most worthwhile and enjoyable meetings, as well as other activities of the Temple and Sisterhood.

It was very heart-warming to hear some of our new members volunteer to be hostesses. This meant a closer contact with them, and the opportunity for them to build up their donor credits for our very fine Donor Luncheon.

Last year, we requested that only those who serve come into the kitchen, thus eliminating much traffic in a congested area. The kitchen service must be fast to get the food out hot. Anyone seated at the tables can always make her wants known through the hostess, if there is a request for anything.

I have enjoyed working with all the hostesses, and want to thank each one of them for their cooperation. It has been a great pleasure to have worked under the guidance of our President, Rose Deal, and the officers under whose jurisdiction the Hostess Committee functions.

RESPECTFULLY SUBMITTED,

JESSIE FARISH, CHAIRMAN



# Sisterhood Annual Report 1960-61

## MARCH OF DIMES

In grateful appreciation of your support of the March of Dimes, we thank you. Because the fight against polio is not yet won, we ask your continued generosity and for volunteers as Mother-Marchers.

Sisterhood contributed \$116.36, and our Temple collection was \$41.91, a total of \$158.27.

Quoting from a letter from the office of the March of Dimes to you, "We are grateful to the members of Temple Israel of Hollywood Sisterhood for their expression of devotion to the unfortunate victims of crippling diseases. Friends like you give us the inspiration to work unceasingly for the alleviation of their suffering."

Respectfully submitted,

(Mrs. Gene) Pearl Friedman  
Chairman



# Sisterhood Annual Report 1960-61

## CONFERENCE OF JEWISH WOMEN'S ORGANIZATIONS

The Conference of Jewish Women's Organizations of which I am an alternate delegate, met quarterly in 1960-61. A meeting was held Oct. 27, 1960 at Wilshire Blvd. Temple. Mrs. David Sheinhart, president, presided. The highlight of this meeting was "Legislation". The importance of learning to vote and choosing our candidates carefully was stressed. Mrs. Joseph Kershaw, President of Los Angeles League of Women Voters spoke on pros and cons of local and State issues, telling us that both candidates are interested in Matsu and Comoy, on immigration, school segregation and travelling abroad.

Mrs. Maurice Turner spoke on United Nations. Pearl Mund, Vice-president, introduced Dr. Edward Teller, internationally renowned physicist and Director of Lawrence Research Center, of University of California, who spoke on Civil Defense. Steve Allen, man of many talents, actor, author, TV and radio star, gave a most interesting talk on war and peace. He recommended that we read books and papers to be informed about disarmament, and the search for peace. He asserted that nuclear war might happen in 20 or 50 years. This must be averted by working for peace with Russia.

The January meeting was held at the new Sinai Temple. Mrs. Margaret Clarke spoke of the importance of the March of Dimes. Only about 2 million people have taken the Salk vaccine which is free to the public. Dr. Ruth Temple, General Health Week Chairman, spoke of many phases of public health. The Heart Assn. is doing a tremendous job; they have discovered that the heart machine can save many lives.

Mary Ann Callan, Feature Writer of the L.A. Times, spoke on Public Affairs. We must do our best to accept changes. Much is expected of us by foreign countries and our own citizens. Ed Fleming spoke of the TV programs and newspapers, and recommended that we watch the Play of the Week on Thursdays, for there is much we can learn from good T.V.

Joseph Cummins, Editor of B'nai B'rith Messenger spoke of its accomplishments and growth from its inception more than 40 years ago.

A question and answer period brought out the fact that the Conference has a membership of around 28,000.

Mrs. Chas. Goldring of the Welfare Fund spoke of the increased needs of UJA. The merger of Sinai and Cedars of Lebanon hospitals will require an extra million dollars.

Mr. Samuel Engel, motion picture producer, spoke on good and bad pictures, and indicated that producers will make the pictures that the public will go to see.

The March meeting was held in Temple Israel of Hollywood. In addition to greetings by the president, Rose Beal, President of our Sisterhood warmly welcomed the members. The Nominating Report was presented by Mrs. Adolph Kadesh, and the slate of officers for the coming year was accepted. Mrs. Edmund Lazar spoke on legislative issues: housing and discrimination, called the Hawkins Bill #612.

Mrs. Henry Monsky, education chairman, introduced Mr. Murray A. Lewis, Personal Relation Bureau Executive Director, spoke on discrimina-



## Sisterhood Annual Report 1960-61

tion in jobs, and prophesied that women workers will increase by 1970 by 30 million, and will hold jobs in many fields.

Mary Tinglof of the L. A. Board of Education spoke on human relations - how we can approach the pattern of peace. She also spoke on poverty..half of the world is ill fed; schools are overcrowded; we need more buildings. We must have counselling for children when both parents work.

Pearl Mund introduced Dr. Franklin Murphy, Chancellor of University of California who discussed the matter of competence. World problems must be solved by scientists. The problem of foreign affairs will not be solved by the militant compound, but by education.

Marian Anderson was introduced and given the Humanitarian Award which she accepted with a most gracious and impressive response.

Respectfully submitted,

NEVA WOLFF  
Alternate Delegate



# Sisterhood Annual Report 1960-61

## SERVICE TO THE SIGHTLESS

The purpose of the Committee on Service to the Sightless is to bring the light of literature and hope to those who live in physical darkness.

Our Sisterhood could develop and expand its program to the benefit of many of our members who need to occupy their free time.

There is a great need for Braillists to transcribe religious books. This activity thrives best when it is undertaken by a group of women working together, to study Braille and to qualify as Braillists. The group then becomes a continuing committee of Sisterhood working together to transcribe books for the blind.

At present, our Sisterhood has no active committee on this project. We make a cash contribution toward the support of the Jewish Braille Institute of America.

Respectfully submitted,

CLAIRE WOLPE,

Chairman



# Sisterhood Annual Report 1960-61

## SERVICES FOR THE DEAF

A group of parents of the Jewish deaf of Los Angeles came to Rabbi Kleinman of the UAHC and asked for help in arranging a religious program for the children and families of this group. Rabbi Kleinman immediately contacted the Sisterhoods of the various temples and a meeting was held to discuss the matter. Mrs. Edgar F. Magnin headed the first meetings. Mrs. Helen Winer of the Wilshire Blvd. Temple is now president of Sisterhood Services for the Deaf.

Regular meetings are now held at the Jewish Community Bldg. on Vermont with representatives of the various temples attending. Parents of the deaf participate in these meetings in an effort to establish Sabbath services and a religious school.

Don Singer, a young student Rabbi, became their first religious leader. He learned sign language and delved into the various problems of this group, psychological as well as other wise. He proved to be an able, sympathetic young man, and was very much loved by the group. He recently has had to leave for the East for further study.

Temple Israel of Hollywood hosted several of the services in Chadwick Chapel, and followed with the Oneg Shabbat. Those of the Sisterhood Board who attended these services were thrilled with the experience. The enthusiasm of the deaf worshipers was wonderful to see.

A paid interpreter was on the platform with Rabbi Singer to interpret the sermon in sign language. The audience consisted of families who had hearing members in addition to the deaf. The Sabbath candles were blessed by a mother and daughter. The deaf girl "signed" while the hearing parent gave in Hebrew the ancient Jewish prayer.

Other temples also hosted Friday night services. News of the Sisterhood services for the Deaf brought national interest in this project and, as a result, similar services are being organized nationally.

During the Passover holiday, a Seder was held for the Deaf for the first time. A simplified service was prepared. Four deaf children "signed" the "four kashas". Four hearing brothers and sisters asked the "kashas" in Hebrew. Dr. Hy Goldman of the Bureau of Jewish Education was in charge of this.

Dr. Goldman also planned the religious school program which went into effect for a 10 week session with paid, professional teachers of the Deaf from John Tracy Clinic and Mary Bennett schools for the Deaf. The classes are meeting at Wilshire Blvd. Temple. Next fall, the Rabbi will be Bernie King who is studying sign language.

The Jewish Deaf of Los Angeles are an energetic, self-reliant group and are determined to have their own Temple. Judging from the progress made thus far, it will not be long before they will realize their dream.

Respectfully submitted,

RUTH GOODHILL,  
Chairman



# Sisterhood Annual Report 1960-61

## SOCIAL ACTION

A Committee on Social Action has been formed this year as an informal discussion group to acquaint themselves and our members of current issues relating to the principles of Reform Judaism to the social problems of our day in our community. Our aim is to apply the principles of Judaism and Social Justice in solving the problems of our society. This is the way the principles of Judaism become a conscious part of our thinking and living.

We have monthly meetings at the home of a member of the group. The hostess serves refreshments, dessert and coffee, at 1 o'clock. This is followed by an informal discussion on current problems.

In January, we had a large open evening meeting in the Miller Hall at the Temple. Over 300 people attended this meeting. The program was a panel discussion on "The Challenge of the 60's. An Open End Discussion". Steve Droidy, Past President of Temple Israel, and Past President of Jewish Federation-Council acted as Moderator. The panelists were the following: Mrs. Ruth Kadoni, Chairman of County Conference on Community Relations, Past President of Federated Churchwomen; Mr. M. Hammerman, Principal of Jefferson High School; Mr. John Anson Ford, former County Supervisor, and Chairman of Fair Employment Practices Commission; and our own Rabbi Wm. Kramer.

Mrs. Kadoni discussed Civil Liberties. Mr. Hammerman spoke of the needs in Education to meet the challenge of our times. He mentioned the controversy on Federal Aid to Schools and pointed out some of the fallacies in the arguments of those opposing Federal Aid to schools. Mr. Ford discussed the population growth of Los Angeles, and segregation in Housing and Employment. He gave an insight into the functions of the Commission on Fair Employment Practices, and told how government has been able to decrease discrimination in employment.

Rabbi Kramer discussed the role of both Public and Religious School Education in helping our children to meet the challenge of the 60's, to build a better world for ourselves and all mankind.

Respectfully submitted,

CLAIRE WOLPE

Chairman



# Sisterhood Annual Report 1960-61

## COMMUNITY COUNCIL

Mrs. Rose Bojarsky, my co-chairman, attended the fall meeting of the Jewish Federation Council of Greater Los Angeles on Wednesday, October 26th, 1960, at Temple Beth Am and made a report of such meeting at the next Sisterhood Board meeting.

I attended the afternoon session of the annual meeting at the Beverly Hilton on Sunday, June 29th, 1961.

Our Steve Brody has been president these past two years of the Jewish Federation Council of Greater Los Angeles, which is the merger of the Jewish Community Council and the Jewish Federation. His leadership has smoothed out many of the problems which beset the combining of the two councils, also during his regime, the merger of the two hospitals, Cedars of Lebanon and Mt. Sinai has been effected into one integrated Medical Institution.

My good co-chairman, Mrs. Bojarsky, again reported the last meeting to our board.

Respectfully submitted,

ANN EPSTEIN

Chairman Community Council



# Sisterhood Annual Report 1960-61

## RELIGION AND EDUCATION

Prior to the opening of Religious School, our mothers served as ushers at the Children's Services on Rosh Hashanah (Sept. 22nd) and Yom Kippur.

On October 3rd, under the direction of Mrs. Barney Berman, Festival Chairman, our mothers helped decorate the Succah for the Succot Service on October 5th, at which time an Oneg Shabbat was held under the newly built Succah. Punch and cookies were served to the children in attendance.

Our Religious School opened on October 8th and October 9th, 1960. An invitation was extended to all Religious School parents to attend the opening assembly in the Temple where they were welcomed by Rabbi Kramer, Mrs. Walter Deal, and Members of the Religious School Committee. Following the assembly, refreshments were served in the Patio.

On Friday night, October 14th, our congregation enjoyed an inspiring Simchat Torah Service. The children received flags and apples, and after the service, the Religious School Committee served punch and cookies.

On October 22nd and 23rd, Consecration Services were held in the chapel with Dr. Nussbaum and Cantor Silverman officiating. This was a beautiful service where the new students were blessed and introduced into Temple life. The Religious School Committee under the supervision of Mrs. Berman made and presented flower bouquets to the girls, boutonnières to the boys, and gift packages of raisins and nuts to all the children.

Under Rabbi Kramer's direction on December 7th, we held a Parent and Teacher's Night in Miller Hall. This social evening was for parents of Religious School children in grades 1 through 7. Refreshments were served by our co-ordinators and room mothers. The Rabbis, Cantor Silverman, and the teachers of the grades involved were present. Mr. Charles Meyer represented our Board of Education.

On December 10th and 11th, the Religious School mothers served our children an outstanding Chanukah luncheon consisting of turkey, potato latkes, apple sauce, cookies and punch. Rabbi Kramer led the children in prayer and song.

As usual, the Camp Conclave held at Camp Hess Kramer for grades 6-7-10th and Confirmation on the weekend of January 27th was stimulating and enlightening. Much of the success was due to the enthusiastic and able leadership of Rabbi Kramer and our parent counselors.

Tu Dishevat, falling on February 1st, was observed the following Saturday, February 4th and Sunday, February 5th, by Rabbi Kramer in his regular Religious School Assembly. Packages of raisins were given to all children.

On February 15th, a most delightful and successful dinner was prepared and served to the faculty and Religious School personnel by the Religious School Committee. The dinner was followed by a constructive and stimulating buzz session. I would like to extend my thanks to Mrs. Barney Berman, Mrs. Irving Rice, Mrs. Al Friedman, and Mrs. Herman Moskowitz for their efforts in making this evening a success.

On March 1st, a special Purim Service was held in the sanctuary. Hamen-tashin were given to all the children.

A tremendously successful Purim Carnival took place on March 5th in Miller Hall. This affair was chaired by Mrs. Martin Epstein for Sisterhood



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and Mr. Harry Glazer for Brotherhood. Parents and children alike had a wonderful time. The Religious School provided manpower for the booths.

On March 25th and 26th, the Religious School mothers prepared a Model Seder under the supervision of Mrs. Barney Berman. Each child was served food symbolic of Passover. Dr. Nussbaum, Rabbi Kramer, Cantor Silverman participated in the services.

In summing up my year as Vice-President in charge of Religion and Education, it is superfluous to mention that I could not have accomplished my goal without the aid and cooperation of the following people to whom I am deeply indebted:

My heartfelt thanks to our president, Mrs. Walter Deal for her guidance, cooperation, and support.

To Dr. Nussbaum, Rabbi Kramer, and Cantor Saul Silverman for lending their inspiration and dignity to all our undertakings.

To Miss Ethel May Ewens for her warm understanding of our children.

To Mrs. Eugene Klass for her enrichment of our festive occasions.

To Mr. Sam Bucholtz for his outstanding cooperation.

To Mrs. Sadie Goldman, Carrie Blum, and Mildred Freedman who were forever helpful.

To Mr. Wainschel for his superlative cooperation.

To Mrs. John Vein who served as a chairman of Candle Lighting.

To Mrs. Sherman Klein for taking charge of the Cradle Roll.

To Mrs. Stanley Schoenthal for her interest and enrichment of our Family Education program.

To Mrs. Barney Berman, Jewish Ceremonials and Art Chairman, for her unflinching support. It was my privilege and pleasure to serve with her. She will submit her detailed report.

To Mrs. Walter Maier for her advice, help, and cooperation.

To Mrs. Edward Levi for her wonderful work as Social Co-ordinator. She will submit a separate report.

To Mrs. Max Nussbaum and Mrs. Harold Fleischer for a most successful and beautiful Seder.

To Mrs. Jessie Fabish, Assistant Jewish Ceremonials and Art Chairman, for her cooperation and assistance.

To Mrs. Al Friedman for her Saturday Session chairmanship. To her co-ordinators: Mmes. Arnold Cornfeld, Sherman Klein, Milton Switsky, Irving Drantch, Maurice Leader.

To their room mothers; Mmes. Yale Latz, Leonard Becker, Leonard Heller, Samuel Owen, Richard Levin, Leo Oblach, Marvin Schwab, William Naythons, Jules Dorfman, Clarence Firstenberg, Naomi Fox (guardian), Victor Goodhill, Ray Korman, Norman Rivkin, Louis Mazer, Leo Pearlston, Leonard Ymshon.

To Mrs. Frank deBeaulieu for her Sunday School chairmanship. To her co-ordinators: Mmes. Mrs. Irving Rice, Al Cantor, Edward Altschuler, Arthur Newman, Herman Darish, Martin Epstein.

To their room mothers: Mmes. Sheldon Kort, Susan Rush, Albert Siegel, Norman Marks, Laurence Galin, Earl Schuman, Marvin Ross, Giebert Gordon, Frank Wochsner, James Krane, Roscoe Muller, Max Lenenthol, Louis Reed, Bernard Silver, Joseph Gould, Sidney Coyne, Edward Fuss, Leon Turrett, Benjamin Schwartz, Marvin Mirisch, Charles Meyer, Leo Shluker, Samuel Schultz.

To Mrs. Walter Maier and Mrs. Milton Blumberg for chairing the Confirmation Class, and to all confirmation mothers for their efforts.

To all the many fathers who participated and supported us throughout



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the year.

To everyone who helped us make this year of Religious Education 1960-1961 so stimulating and meaningful..my gratitude and thanks.

Respectfully submitted,

ELAINE SHERMAN  
(MRS. MILTON SHERMAN)  
Vice-President in Charge of  
Religion and Education

5-8-61



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## RELIGIOUS SCHOOL FESTIVALS

In summing up this year's activities, we commenced the Religious School festivals October 5th, Sukos, with the help of our room mothers, and we trimmed the Sukah in the patio. We also decorated the altar in the Temple, and the Chapel with greens, fruits, and vegetables. We held Kiddush Service in the Sukah for the Religious School and members of the Temple inkeeping with the spirit of Sukos. The fruits and vegetables were taken to the California Home of the Aged in Reseda. We served punch and cookies to the children of the Religious School.

Simchat Torah, October 12th. We gave the children flags, and we served punch and cookies after the service. October 22nd and 23rd saw Consecration Services in the chapel with Dr. Nussbaum and Rabbi Kramer blessing our children entering Religious School for the first time. With the help of the room mothers, we made bouquets of white flowers for girls and boutonnières for the boys as well as gift packages of raisins and nuts.

Chanukah, December 10th and 11th. Each child in all grades received a box of Chanukah candles. We had each child bring a gift for a child in hospitals and the orphan home. Later games were played in the class rooms. We gave a turkey and potato pancake luncheon for the Religious School. All the children of the Religious School on Saturday and Sunday had their luncheon party in Miller Hall. The food was made by the room mothers, and Miller Hall was beautifully decorated for the holiday. This could not have been done without our Religious School chairman, Mrs. Milton Sherman, and her room mothers. They made 1600 potato pancakes, and almost 700 were served.

Purim. We held our Purim Carnival on March 5th, and all the children had a wonderful time. We gave each child shekels.

Pesach. On March 25th and 26th, we had a model Seder for 700 in Miller Hall for all the children of the Religious School; Rabbi Kramer, Rabbi Nussbaum, Cantor Silverman, teachers and children taking part. Again Mrs. Milton Sherman and her room mothers prepared the traditional food and decorated tables beautifully.

This has been a successful year of festivals and events within the Religious School. However, without the cooperation of our Rose Beal, Sisterhood President, and the room mothers, the work could not have been accomplished. My special thanks to everyone who helped me this year, as well as Rabbi Kramer, Sadie Goldman, and the office staff. Again, I want to thank the room mothers for their wonderful help. Jessie Fabish, my co-chairman and Connie Rice's mother-in-law was a great help to me.

I attended our Religious Board of Education meeting which has been an inspiration, and a great help to me in all our Religious School activities.

Respectfully submitted,

MRS. SADIE BERMAN  
Chairman



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## REPORT OF SOCIAL COORDINATOR FOR GRADES 7-8-9-10

The social program for the past year was a bit slow in getting started.

The 7th and 8th graders partook in the Ted Raden Dance Program which progressed nicely although it consisted of only a small group.

A Chanukah Dance Party was held in the Youth House for students in Grades 9 and 10. A small group was in attendance - however, both grades were represented and it worked out quite well.

At the beginning of the year, Temple acquired the services of Mrs. Miriam Paul to serve as Activities Director for our various groups. Even though Mrs. Paul is not working directly with Sisterhood, and the social activities is now under the direction of Temple per se, there is a strong link between the two.

It has been my privilege to chair the committee working with the students of Grades 7, 8, 9 and 10, with the assistance of Mrs. Al Friedman.

On March 6, a letter was sent to the parents of students in these grades telling them of our plans. At the same time, a flyer was sent inviting the students to a Snow Trip to Mt. Waterman.

Approximately 50 children joined us on this trip which took place on March 29th. The fee was \$2.50 for Temple members and \$3.00 for guests. This included their bus fare. The children brought sack lunches and we provided doughnuts and hot chocolate. It was an outstanding day for all who took part.

Time has a habit of passing too quickly, and we had time for only one other activity and we concentrated on the 9th and 10th graders.

A dance party was held for them on Saturday evening, May 13th. Guests were invited. We had a "few" too many girls, but nevertheless, the children had fun.

We learn by experience - this is still a comparatively new program with us, but with Mrs. Paul as our Director, I feel that our activities will become bigger and better.

Respectfully submitted,

Cele Levi

May 16, 1961



RESPECTFULLY TYPED

by

MRS. MILTON (NELL) BLUMBERG